

General Terms and conditions of AMAG Automobil und Motoren AG for the “Drive and more” loyalty programme 07/2026

1. Object and purpose of Drive and more

Drive and more is a free and voluntary loyalty programme provided by AMAG Automobil und Motoren AG, alte Steinhauserstrasse 1, 6330 Cham, Switzerland (AMAG), within the AMAG app. It enables AMAG app users who take part in Drive and more (“the Participants”) to collect points through specific activities in the AMAG app and thus achieve different loyalty levels. Depending on the loyalty level achieved, the Participants may receive certain benefits. These benefits can be granted in particular in the form of vouchers for servicing or sales services and in the form of various discounts, such as discounts on charging or refuelling. Participation in Drive and more does not confer entitlement to specific points, levels or benefits. Points and levels have no monetary value and cannot be transferred or paid out.

2. Participation, voluntariness and termination

Participation in Drive and more is open to natural persons with capacity to act who are resident in Switzerland or Liechtenstein. Participation in Drive and more requires use of the AMAG app and acceptance of the corresponding terms of use and privacy policy.

Participation is voluntary. The Participants can decide at any time whether or not they wish to take part in the loyalty programme. It is also possible to terminate participation at any time within the app.

The termination of participation will not affect basic use of the AMAG app or other AMAG services. Upon termination of participation, however, the individual points score, level achieved and unused benefits expire, unless otherwise stated in individual cases.

3. Drive and more data processing

In the context of Drive and More, no additional personal data that goes beyond the data already required for use of the AMAG app is collected or processed. In the course of use, however, new data (in particular promotional and usage data such as points score or level achieved) is generated and processed by us.

Only such data as is necessary for the operation and management of the loyalty programme (“promotional and usage data”) will be processed. In particular, this includes:

- Data on actions carried out by users within the AMAG app that is relevant to the collection of points
- The current points score
- The current level achieved in the loyalty programme

This data is collected and stored whenever a relevant action is carried out within the AMAG app.

4. How Drive and more works

Drive and more comprises several levels. As the number of points collected increases, the Participants move up to higher levels. Points are awarded for certain activities in or via the

AMAG app. In particular, this includes charging or refuelling, recording a vehicle or using individual functions in the app. The app shows which activities generate points.

The points collected will be credited to the user's personal points account. Points are personal and non-transferable, and they cannot be paid out or converted into cash.

In the app, the Participants can see at any time how many points they have and how many points they still need to achieve the next level.

The programme consists of the following levels: Black, Bronze, Silver, Gold and Platinum. A different number of points is required to reach each level. The applicable thresholds are displayed in the app. After achieving the highest level (Platinum), points can still be collected, but the level remains the same. AMAG may provide additional benefits or rewards for additional points collected.

AMAG reserves the right to amend the level structure, the required point thresholds, and the designation and number of levels at any time.

5. Rewards, vouchers and discounts

A benefit can be granted when achieving a new level. This usually takes the form of vouchers or discounts. Each voucher and discount is subject to its own redemption conditions and a specific term.

All information relevant to redeeming, in particular regarding validity, scope and conditions, can be found directly on the relevant voucher or discount.

6. Legal basis for data processing

The data collected in connection with Drive and more is processed for the purpose of implementing and managing the loyalty programme. It is required in order to participate in the loyalty programme.

Insofar as individual processing operations are not directly necessary for the fulfilment of the contract, processing is carried out on the basis of AMAG's legitimate interest in offering and further developing a functional, user-oriented loyalty programme.

7. Recipients of the data

The data processed in the context of Drive and more will not be passed on to unauthorised third parties. However, in order to provide the service, carefully selected service providers (e.g. IT service providers) may be used as processors who process the data exclusively on behalf of and in accordance with the instructions of AMAG. This

Within AMAG, data is only processed by those entities that are necessary for the technical operation, administration and further development of the loyalty programme.

8. Rights of data subjects

Within the scope of applicable data protection legislation, the Participants in the loyalty programme have the right in particular to:

- obtain information about the processed data relating to them,

- have incorrect or incomplete data corrected,
- request the deletion of their data, provided there are no legal retention obligations to the contrary,
- request the restriction of processing or
- object to the processing of their data insofar as the legal requirements are met.

9. Contact and data protection enquiries

For questions about the processing of personal data in connection with Drive and More and about exercising the aforementioned rights, customers can contact the relevant AMAG data protection department.

10. Amendments

AMAG may modify or discontinue Drive and more at any time. Changes will be communicated within the app in an appropriate form.

11. Place of jurisdiction

Swiss law shall apply. The place of jurisdiction is the registered office of AMAG, unless a mandatory place of jurisdiction is provided.